

## ORDER



KSJV

Orders	Order / Rev:	105003
	Alt Order #:	06837948
	Product Desc:	OBAM FOR AMERICA
	Estimate:	1537
	Flight Dates:	10/09/12 - 10/15/12
	Original Date / Rev:	08/01/12 / 10/03/12
	Order Type:	GENERAL

Primary AE: Amy McCreary  
Sales Office: BLPHI  
Sales Region: National

Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>Washington Harbor</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America - <u>Revised</u>
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	155	\$77,185.00	\$65,607.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	155	\$77,185.00	\$65,607.25	0.00
Total	155	\$77,185.00	\$65,607.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCready	Atlanta	South	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$77,185.00
Market	100%	\$257,283.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$54,029.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$36,019.67
KTUD	1%	\$2,572.83
KVUU	26%	\$66,893.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$20,582.67

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KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount														
E 5	KSNV	10/09/12	10/12/12	M-F	6-7a WakeUp w/Wagner	M	6-7a		-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00														
<b>NEWS</b>																															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>																							
Week: 10/08/12	10/14/12	-TWTF--		4		\$700.00		0.00																							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>														
1	KSNV	10/08/12-10/14/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWTF----		:30		(\$700.00)		0.00		NM																
See MG 5,5,5,6,5,7,5,8																															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																															
2	KSNV	10/08/12-10/14/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWTF----		:30		(\$700.00)		0.00		NM																
See MG 5,5,5,6,5,7,5,8																															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																															
3	KSNV	10/08/12-10/14/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWTF----		:30		(\$700.00)		0.00		NM																
See MG 5,5,5,6,5,7,5,8																															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																															
4	KSNV	10/08/12-10/14/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWTF----		:30		(\$700.00)		0.00		NM																
See MG 5,5,5,6,5,7,5,8																															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																															
5	KSNV	10/09/12-10/12/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWTF----		:30		\$700.00		0.00		NM																
⑩ MG for 5,4,5,3,5,2,5,1																															
[Revised Rate to Reinstate]																															
6	KSNV	10/09/12-10/12/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWTF----		:30		\$700.00		0.00		NM																
⑩ MG for 5,4,5,3,5,2,5,1																															
[Revised Rate to Reinstate]																															
7	KSNV	10/09/12-10/12/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWTF----		:30		\$700.00		0.00		NM																
⑩ MG for 5,4,5,3,5,2,5,1																															
[Revised Rate to Reinstate]																															
8	KSNV	10/09/12-10/12/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWTF----		:30		\$700.00		0.00		NM																
⑩ MG for 5,4,5,3,5,2,5,1																															
[Revised Rate to Reinstate]																															
E 6	KSNV	10/15/12	10/15/12	M-F	6-7a WakeUp w/Wagner	M	6-7a		M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00														
<b>NEWS</b>																															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>																							
Week: 10/15/12	10/21/12	M-----		1		\$700.00		0.00																							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>														
1	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----		:30		(\$700.00)		0.00		NM																
See MG 6,2																															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																															
2	KSNV	10/15/12-10/15/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----		:30		\$700.00		0.00		NM																
⑩ MG for 6,1 10/15																															
[Revised Rate to Reinstate]																															
E 7	KSNV	10/09/12	10/12/12	Today Show	CM	658a-9am		-TWTF--	:30	8	\$250.004	0.00	NM	8	\$2,000.00																
<b>TODAY SHOW</b>																															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>																							
Week: 10/08/12	10/14/12	-TWTF--		8		\$250.00		0.00																							
E 8	KSNV	10/15/12	10/15/12	Today Show	CM	658a-9am		M-----	:30	2	\$250.004	0.00	NM	2	\$500.00																
<b>TODAY SHOW</b>																															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>																							
Week: 10/15/12	10/21/12	M-----		2		\$250.00		0.00																							
E 9	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY	CM	6a-7a		-----S-	:30	1	\$125.004	0.00	NM	1	\$125.00																
<b>NEWS</b>																															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>																							
Week: 10/08/12	10/14/12	-----S-		1		\$125.00		0.00																							
E 10	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am		-----S-	:30	1	\$																				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$625.00		0.00			
E 11	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$110.00	4	0.00	NM	1	\$110.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$110.00		0.00			
E 12	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12	Sunday Today	See MG 12.2	7a-8am					-----Su	:30	(\$750.00)	0.00	NM	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/14/12-10/14/12	Sunday Today	MG for 12.1 10/14	7a-8am					-----Su	:30	\$750.00	0.00	NM	
[Revised Rate to Reinstate]															
E 13	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$125.00		0.00			
E 14	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM SM	CM	9:30a-10a	-----S	:30	1	\$175.00	4	0.00	NM	1	\$175.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$175.00		0.00			
E 15	KSNV	10/09/12	10/12/12	M-F Today Show II 3rd HOM	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		8				\$425.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KSNV	10/15/12	10/15/12	M-F Today Show II 3rd H	M	9-10a	M-----	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/15/12	10/21/12	M-----		2	\$425.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Today Show II 3rd Hr		9-10a			M-----	:30	(\$425.00)	0.00	NM		
See MG 16.3,16.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F Today Show II 3rd Hr		9-10a			M-----	:30	(\$425.00)	0.00	NM		
See MG 16.3,16.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/15/12		M-F Today Show II 3rd Hr		9-10a			M-----	:30	\$425.00	0.00	NM		
④ MG for 16.2,16.1															
[Revised Rate to Reinstate]															
4	KSNV	10/15/12-10/15/12		M-F Today Show II 3rd Hr		9-10a			M-----	:30	\$425.00	0.00	NM		
④ MG for 16.2,16.1															
[Revised Rate to Reinstate]															
E 17	KSNV	10/09/12	10/12/12	M-F Today Show III 4th H	M	10am-11am	-TWTF--	:30	8	\$325.001	0.00	NM		8	\$2,600.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/08/12	10/14/12	-TWTF--		8	\$325.00	0.00							

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/09/12	10/12/12	M-F Today Show III 4th BM		10am-11am	-TWTF--	:30	8	\$325.001	0.00	NM		8	\$2,600.00
Today Show III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--		8	\$325.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	(\$325.00)	0.00	NM				
		See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	(\$325.00)	0.00	NM				
		See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	10/06/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	(\$325.00)	0.00	NM				
		See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
4	KSNV	10/06/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	(\$325.00)	0.00	NM				
		See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	10/06/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	(\$325.00)	0.00	NM				
		See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
6	KSNV	10/06/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	(\$325.00)	0.00	NM				
		See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
7	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	(\$325.00)	0.00	NM				
		See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
8	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	(\$325.00)	0.00	NM				
		See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
9	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	\$325.00	0.00	NM				
		④ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8													
		[Revised Rate to Reinstate]													
10	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	\$325.00	0.00	NM				
		④ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8													
		[Revised Rate to Reinstate]													
11	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	\$325.00	0.00	NM				
		④ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8													
		[Revised Rate to Reinstate]													
12	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	\$325.00	0.00	NM				
		④ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8													
		[Revised Rate to Reinstate]													
13	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	\$325.00	0.00	NM				
		④ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8													
		[Revised Rate to Reinstate]													
14	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	\$325.00	0.00	NM				
		④ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8													
		[Revised Rate to Reinstate]													
15	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	\$325.00	0.00	NM				
		④ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8													
		[Revised Rate to Reinstate]													
16	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			-TWThF----	:30	\$325.00	0.00	NM				
		④ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8													
		[Revised Rate to Reinstate]													
E 18	KSNV	10/15/12	10/15/12	M-F Today Show III 4th BM		10am-11am	M-----	:30	2	\$325.001	0.00	NM		2	\$650.00
Today Show III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M-----		2	\$325.00		0.00						

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 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	KSNV	10/09/12	10/12/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
<b>WHEEL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12		-TWTF--		4	\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12	M-F Wheel			7-730pm				-TWThF----	:30(\$1,300.00)	0.00	NM		
See MG 39.5,39.8,39.7,39.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12	M-F Wheel			7-730pm				-TWThF----	:30(\$1,300.00)	0.00	NM		
See MG 39.5,39.6,39.7,39.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12	M-F Wheel			7-730pm				-TWThF----	:30(\$1,300.00)	0.00	NM		
See MG 39.5,39.8,39.7,39.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12	M-F Wheel			7-730pm				-TWThF----	:30(\$1,300.00)	0.00	NM		
See MG 39.5,39.6,39.7,39.8															
[na debates]															
5	KSNV	10/09/12-10/12/12	M-F Wheel			7-730pm				-TWThF----	:30	\$1,300.00	0.00	NM	
④ MG for 39.4,39.2,39.1,39.3															
[Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12	M-F Wheel			7-730pm				-TWThF----	:30	\$1,300.00	0.00	NM	
④ MG for 39.4,39.2,39.1,39.3															
[Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12	M-F Wheel			7-730pm				-TWThF----	:30	\$1,300.00	0.00	NM	
④ MG for 39.4,39.2,39.1,39.3															
[Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12	M-F Wheel			7-730pm				-TWThF----	:30	\$1,300.00	0.00	NM	
④ MG for 39.4,39.2,39.1,39.3															
[Revised Rate to Reinstate]															
E 40	KSNV	10/15/12	10/15/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
<b>WHEEL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12		M-----		1	\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm				M-----	:30(\$1,300.00)	0.00	NM		
See MG 40.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12	M-F Wheel			7-730pm				M-----	:30	\$1,300.00	0.00	NM	
④ MG for 40.1 10/15															
[Revised Rate to Reinstate]															
E 41	KSNV	10/09/12	10/12/12	FacetoFace/Ralston Rep CM Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
<b>FACE TO FACE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12		-TWTF--		4	\$900.00		0.00						

Order / Rev: 105003  
Alt Order #: 06837948  
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America  
Product Desc: OBAM FOR AMERICA  
Estimate: 1537

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	KSNV	10/09/12	10/12/12	FacetoFace/Ralston Rep CM		730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
<b>FACE TO FACE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	-TWTF--			4	\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/08/12-10/14/12	FacetoFace/Ralston Report		730-758pm			-TWThF----	:30	(\$900.00)	0.00	NM			
			See MG 41.5,41.6,41.7												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/08/12-10/14/12	FacetoFace/Ralston Report		730-758pm			-TWThF----	:30	(\$900.00)	0.00	NM			
			See MG 41.5,41.6,41.7												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/08/12-10/14/12	FacetoFace/Ralston Report		730-758pm			-TWThF----	:30	(\$900.00)	0.00	NM			
			See MG 41.5,41.6,41.7												
			[PGM CGH = NBC DEBATE]												
5	KSNV	10/09/12-10/12/12	FacetoFace/Ralston Report		730-758pm			-TWThF----	:30	\$900.00	0.00	NM			
			⑩ MG for 41.1,41.2,41.3												
			[Revised Rate to Reinstate]												
6	KSNV	10/09/12-10/12/12	FacetoFace/Ralston Report		730-758pm			-TWThF----	:30	\$900.00	0.00	NM			
			⑩ MG for 41.1,41.2,41.3												
			[Revised Rate to Reinstate]												
7	KSNV	10/09/12-10/12/12	FacetoFace/Ralston Report		730-758pm			-TWThF----	:30	\$900.00	0.00	NM			
			⑩ MG for 41.1,41.2,41.3												
			[Revised Rate to Reinstate]												
E 42	KSNV	10/15/12	10/15/12	FacetoFace/Ralston Rep CM		730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
<b>Face to Face w/ J.Ralston</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/15/12	10/21/12	M-----			1	\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm			M-----	:30	(\$900.00)	0.00	NM			
			See MG 42.2												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/15/12-10/15/12	FacetoFace/Ralston Report		730-758pm			M-----	:30	\$900.00	0.00	NM			
			⑩ MG for 42.1 10/15												
			[Revised Rate to Reinstate]												
E 43	KSNV	10/13/12	10/13/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
<b>SAT/Jeopardy</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	-----S-			1	\$175.00		0.00						
E 44	KSNV	10/13/12	10/13/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
<b>SAT/ Wheel of Fortune</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	-----S-			1	\$175.00		0.00						
E 45	KSNV	10/15/12	10/15/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
<b>Monday Prime 8-10pm</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/15/12	10/21/12	M-----			1	\$1,100.00		0.00						
E 46	KSNV	10/09/12	10/09/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$900.00	4	0.00	NM	1	\$900.00
<b>Tuesday Prime 10-11pm</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	-T-----			1	\$900.00		0.00						
E 47	KSNV	10/11/12	10/11/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$650.00	4	0.00	NM	1	\$650.00
<b>Thursday Prime 8-9pm</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	---T---			1	\$650.00		0.00						
<b>ROCK/ALL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	---T---			1	\$650.00		0.00						

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KSJV

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KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>FALLON</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
		Week: 10/08/12	10/14/12	-TWTF--		4	\$250.00		0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12	Late Night w/Fallon			1237a-136am						-TWThF----	:30	(\$250.00)	0.00	NM	
		See MG 63.5,63.6,63.7,63.8		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
2	KSNV	10/08/12-10/14/12	Late Night w/Fallon			1237a-136am						-TWThF----	:30	(\$250.00)	0.00	NM	
		See MG 63.5,63.6,63.7,63.8		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
3	KSNV	10/08/12-10/14/12	Late Night w/Fallon			1237a-136am						-TWThF----	:30	(\$250.00)	0.00	NM	
		See MG 63.5,63.6,63.7,63.8		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
4	KSNV	10/08/12-10/14/12	Late Night w/Fallon			1237a-136am						-TWThF----	:30	(\$250.00)	0.00	NM	
		See MG 63.5,63.6,63.7,63.8		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
5	KSNV	10/09/12-10/12/12	Late Night w/Fallon			1237a-136am						-TWThF----	:30	\$250.00	0.00	NM	
		④ MG for 63.2,63.4,63.3,63.1		[Revised Rate to Reinstate]													
6	KSNV	10/09/12-10/12/12	Late Night w/Fallon			1237a-136am						-TWThF----	:30	\$250.00	0.00	NM	
		④ MG for 63.2,63.4,63.3,63.1		[Revised Rate to Reinstate]													
7	KSNV	10/09/12-10/12/12	Late Night w/Fallon			1237a-136am						-TWThF----	:30	\$250.00	0.00	NM	
		④ MG for 63.2,63.4,63.3,63.1		[Revised Rate to Reinstate]													
8	KSNV	10/09/12-10/12/12	Late Night w/Fallon			1237a-136am						-TWThF----	:30	\$250.00	0.00	NM	
		④ MG for 63.2,63.4,63.3,63.1		[Revised Rate to Reinstate]													
E 64	KSNV	10/15/12	10/15/12	Late Night w/Fallon		CM	1237a-136am		M-----	:30	1	\$250.001	0.00	NM		1	\$250.00
<b>FALLON</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		1	\$250.00		0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/15/12-10/21/12	Late Night w/Fallon			1237a-136am						M-----	:30	(\$250.00)	0.00	NM	
		See MG 64.2		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
2	KSNV	10/15/12-10/15/12	Late Night w/Fallon			1237a-136am						M-----	:30	\$250.00	0.00	NM	
		④ MG for 64.1 10/15		[Revised Rate to Reinstate]													
E 65	KSNV	10/13/12	10/13/12	Saturday Night Live		CM	1130pm-1:02am		-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00
<b>SNL</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S-		1	\$400.00		0.00								
E 66	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas	GM	Sun	1135p-1200a		-----S	:30	1	\$90.004	0.00	NM		1	\$90.00
<b>SPORTS NIGHT</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S		1	\$90.00		0.00								

Totals 155 \$77,185.00